

Documentary · 2020 · 77' · Spain

Oso

Amanda Sans Pantling

Producers: MacCann, The Mediapro Studio

Script: Amanda Sans Pantling

Cast: Salvador Tous, Rosa Oriol, Eugenia Martinez de Irujo, Paula Echevarría, Gwyneth Paltrow, Emma Roberts, Verónica Echegui, Rosa Tous, Alba Tous, Laura Tous, Marta Tous, Carles Duarte, Andrés San Gil, Xavier Claramunt, Jordi Gaig, Toni Segarra, Javier Mariscal

The film tells the history of TOUS from its beginnings, when Salvador Tous's father started out as an apprentice watchmaker, and unpacks the business transformation process to becoming a global enterprise. It foregrounds Rosa Oriol, the mold-breaking creator of a new language in the world of jewelry whose democratizing vision gave women unprecedented reach with a design pivoted to a more independent, simple, and empowered lifestyle.

Documentary



Trailer

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